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| **Course code** | CC1 |
| **Type and description** | CC - curriculum for discipline management and quality sciences |
| **ECTS credit** | 1 |
| **Course name** | **Management concepts- in theory** |
| **Course name in Polish** | **Koncepcje zarządzania – w teorii** |
| **Language of instruction** | English |
| **Course level** | 8 PRK |
| **Course coordinator** | **dr hab. Anna Adamik (**[**0000-0002-6007-5675**](https://orcid.org/0000-0002-6007-5675)**)** |
| **Course instructors** | **dr hab. Anna Adamik (**[**0000-0002-6007-5675**](https://orcid.org/0000-0002-6007-5675)**)**  **dr hab. inż. Marek Matejun (0000-0003-4885-2344)**  **dr hab. Agnieszka Zakrzewska–Bielawska (0000-0001-8182-3591)**  **dr Anna Walecka (0000-0003-3297-8268)**  **dr Katarzyna Szymańska**  **dr Sylwia Flaszewska (0000-0003-2022-5939)**  **dr Michał Nowicki (0000-0003-3307-5626)** |
| **Delivery methods and course duration** | |  | **Lecture** | **Tutorials** | **Laboratory** | **Project** | **Seminar** | **Other** | **Total of teaching hours during semester** | | --- | --- | --- | --- | --- | --- | --- | --- | | Contact hours | 15 |  |  |  |  | 0 | 15 | | E-learning | No | No | No | No | No | No |  | | Assessment criteria (weightage) | 1,0 |  |  |  |  | 0,00 | 1 | |
| **Course objective** | The goal of the subject  1. The aim of the course is to enable students to acquire knowledge in the field of implementation conditions (implementation environment) of contemporary and modern management concepts  2. The aim of the course is to enable students to acquire knowledge in the field of specificity of selected contemporary and modern management concepts |
| **Learning outcomes** | A PhD student after completing the course can:  1. characterize the contemporary environment of implementing the concept of management (the environment and the interior of the organization, the process of managing organizations) (W1, W2)   2. describe the theoretical basis of contemporary and modern concepts of management (conditions, principles, effects) (U1)  3. identify and interpret phenomena related to the implementation of contemporary and modern management concepts (opportunities and threats) (U1, K1) |
| **Assessment methods** | Verification methods of learning outcomes  effects 1 -3- written exam |
| **Prerequisites** | None |
| **Course content with delivery methods** | LECTURE  1-2. Context of the implementation of contemporary and modern management concepts: The specificity of the environment and the internal environment of contemporary organizations (high speed environment, the age of Industry 4.0, the potential for competitiveness and the dynamics of the management process)  3-4. Overview of contemporary management concepts  Business Process Reengineering (BPR), Lean Management, Lean Production (Manufacturing), Total Quality Management (TQM), Just In Time, Marketing, Logistics, Controlling, Human Capital Management, Benchmarking, Outsourcing, project management, servitization  5-6. Review of modern management concepts  Network thinking, co-creation, virtual organization, social responsibility, paradox management, trust management, knowledge management, knowledge and process mapping, design management, diversity management |
| **Basic reference materials** | 1.Lecturer's material 2.Certo S.C., Certo S.T.: Modern Management: Concepts and Skills, Global Edition, Pearson Education Limited, 2015. 3. [Ermine J.L.](https://www.scopus.com/authid/detail.uri?origin=resultslist&authorId=6507080116&zone=): Knowledge Management: The Creative Loop, Volume 5, 30 March 2018.  4. [Khosrow-Pour M.](https://www.scopus.com/authid/detail.uri?origin=resultslist&authorId=16178137000&zone=): Entrepreneurship, Collaboration, and Innovation in the Modern Business Era, 2018. |
| **Other reference materials** | [Alkhafaji A.F.](https://www.scopus.com/authid/detail.uri?origin=resultslist&authorId=6506804747&zone=): Strategic Management: Formulation, Implementation, and Control in a Dynamic Environment, 2013. |
| **Average student workload outside classroom** | 10 h |
| **Comments** | None |
| **Last update** | 07.04.2019 |